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# TRICITY BEARINGS

A N D I N D U S T R I A L T E C H N O L O G I E S

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## **Company Overview**

TriCity Bearings and Industrial Technologies Ltd. supplies industrial maintenance, repair, and operation (MRO) replacement parts. Founded in 2021, our company is headquartered in Brantford, Ontario with branch locations in Cambridge, Hagersville, and Oshawa.

Key Products: Bearings, belting, power transmission equipment, electric motors, gearboxes, lubrication, seals, and heavy conveying equipment.

## **Our Competitive Advantages**

As a premier supplier of bearings and industrial parts, our competitive advantages are deeply rooted in our operational efficiency, expansive local inventory, and unparalleled commitment to customer service, especially during critical breakdowns.

## Large Local Inventories

Our single most significant advantage is maintaining a large local inventory of bearings and industrial parts in our branch locations. This commitment to inventory depth ensures that our customers have immediate access to the components they need, when they need them.

## Industry-Leading Breakdown Service

We are an acknowledged industry leader in breakdown service, providing swift and expert response during equipment failures. This critical service is spearheaded by our dedicated division, The Breakdown Team

- **24/7 Rapid Response:** The Breakdown Team offers around-the-clock service, ensuring that expert assistance, diagnosis, and replacement parts are mobilized immediately, regardless of the time of day.
- **Specialized Expertise:** This division focuses exclusively on emergency service, combining deep technical knowledge with our superior parts inventory to minimize equipment downtime and restore operations quickly and efficiently.

## The Position

The role of a Technical Sales Representative (TSR) in the bearings and industrial parts sector is a dynamic and challenging position that bridges the gap between complex engineering products and customer needs.

This representative is not just a salesperson; they are a technical consultant, problem-solver, and relationship builder, focusing on the specialized components that keep industrial operations running smoothly.

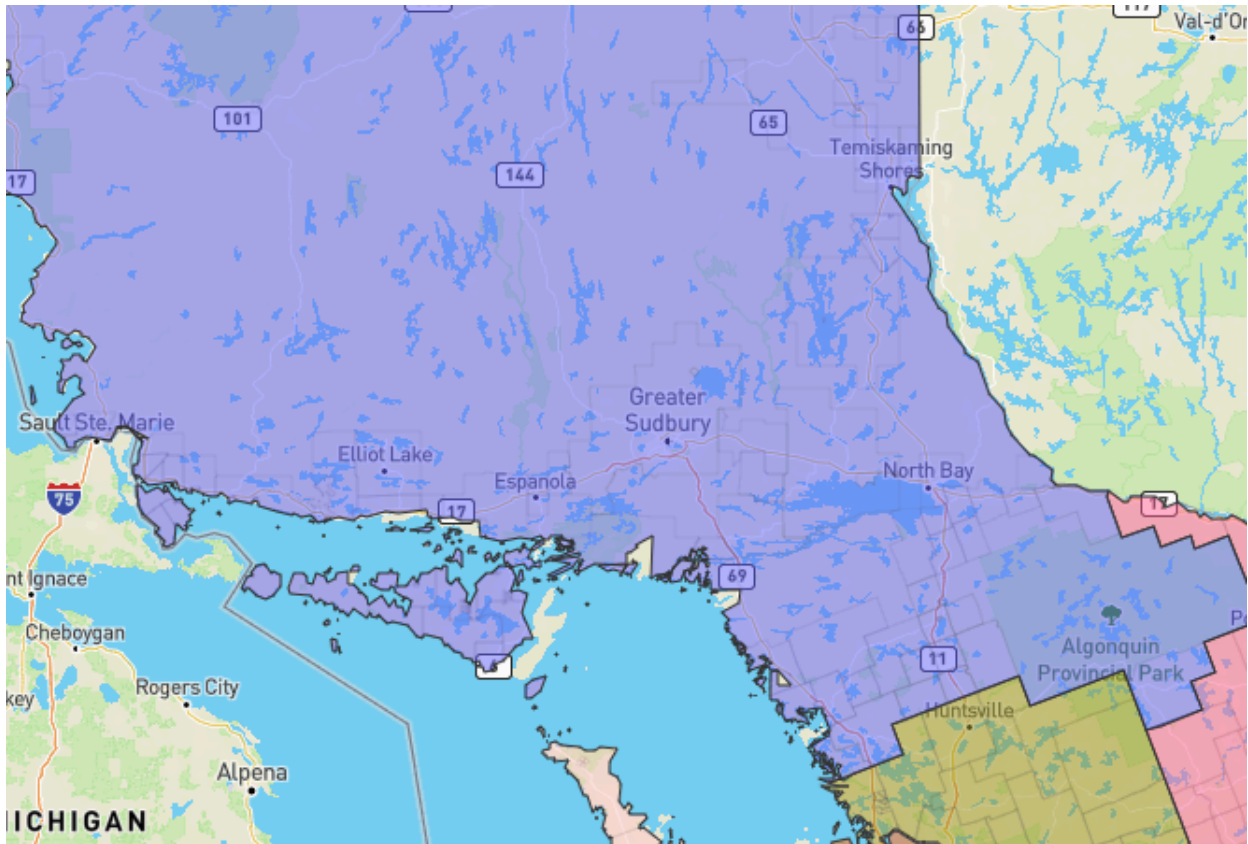
## The Territory

Adventure Awaits in the Great White North!

Get ready to conquer a truly colossal landscape! Northern Ontario is an absolute giant—we're talking 87% of the province, a mind-boggling 802,000 km<sup>2</sup> of wilderness! It's bigger than many European countries combined, a rugged, wild tapestry of Boreal forests and the ancient Canadian Shield that makes every trip an epic logistical quest.

But fear not, intrepid explorer! Your primary mission will focus on the bustling, action-packed hubs of North Bay and Sudbury, and the vibrant communities nestled around them. Think of it

as your high-priority, "sweet spot" adventure zone. Your daily travels will keep you right in the heart of this regional excitement!



## Qualifications

- Excellent communication, presentation, and interpersonal skills.
- Ability to articulate complex technical information in a clear and concise manner to both technical and non-technical audiences.
- Demonstrated ability to negotiate and close sales deals.
- Self-motivated, results-oriented, and able to work independently as well as part of a team.
- Willingness to travel as required to meet clients and attend events.

## Salary and Benefits:

- Competitive Salary + Commission
- Company vehicle
- Health, vision, and dental coverage

- 5 weeks paid vacation
- A supportive and collaborative work environment

## **Equal Opportunity Employer**

We are an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.

## **Visit us online or Apply to:**

[careers@tricitybearings.com](mailto:careers@tricitybearings.com)